


THE AOI TWO WEEK BUSINESS PLAN

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	WEEKEND
WEEK ONE	<p>UPDATE AND SPRING CLEAN YOUR WEBSITE.</p> <p>RESOURCES:</p> <p>Website Top Tips</p> <p>1-1 Portfolio Consultations</p> <p>AOI Members Discount - Squarespace</p>	<p>SCRUB UP ON LICENSING AND COPYRIGHT.</p> <p>RESOURCES:</p> <p>What is Copyright?</p> <p>Copyright Infringement</p> <p>Writing a Licence</p> <p>How to Licence Illustration</p>	<p>BUILD UP YOUR INDUSTRY CONTACTS.</p> <p>RESOURCES:</p> <p>AOI Directories</p> <p>AOI Members Discount - Bikini Lists</p> <p>GDPR - An Introduction</p>	<p>SORT OUT YOUR SOCIAL MEDIA & SELF-PROMO.</p> <p>RESOURCES:</p> <p>Using Social Media</p> <p>AOI Self Promotion Resources</p>	<p>GET ON TOP OF YOUR FINANCES.</p> <p>RESOURCES:</p> <p>5 tips to Managing Finances as an Illustrator</p> <p>10 tips for Accounting</p> <p>Tax & VAT</p>	<p>REST.</p>
WEEK TWO	<p>CONNECT WITH OTHER ILLUSTRATORS.</p> <p>RESOURCES:</p> <p>AOI Events Page</p> <p>AOI Twitter</p> <p>AOI Meet Ups</p>	<p>GET TO GRIPS WITH CONTRACTS.</p> <p>RESOURCES:</p> <p>What is a Contract?</p> <p>Boilerplate Clauses in Illustration Contracts</p> <p>The Illustrator Commissioner Agreement</p>	<p>PLAN YOUR AWARDS APPLICATIONS.</p> <p>RESOURCES:</p> <p>Competitions, Awards and Prizes</p> <p>Interviews with WIA Winners</p>	<p>KNOW WHAT TO DO IF A JOB GOES WRONG.</p> <p>RESOURCES:</p> <p>Chasing Late Payments</p> <p>Going to Law</p>	<p>BEGIN YOUR BUSINESS PLAN.</p> <p>RESOURCES:</p> <p>Business Plan Guide</p> <p>1-1 Business Planning Consultations</p>	<p>REST.</p> 

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